

LEAP Programme



“For entrepreneurs who want to develop an idea and take a business to the next level”

Where: QUESTUM Acceleration Centre **When:** Wednesdays – 9.00am to 4.00pm

Duration: Commences Wednesday 30th August 2017 for 23 weeks **Cost:** **FREE**

Contact: derek.blackweir@lit.ie

Closing Date for Applications: **12noon Mon 21st Aug** **Interviews:** **Fri 25th Aug in QUESTUM**

LEAP is an exciting new exciting programme being run for the first time in QUESTUM, Clonmel, Tipperary's first Enterprise Acceleration & Research Centre. LEAP has been developed around the concept of *design thinking* and uses the latest concepts and models in enterprise and innovation, to ensure participants have the tools and skills to develop and grow their business idea.

The 6mths LEAP programme will consist of 20-25 sessions involving tutorials, workshops, masterclasses, guest speakers and mentoring, which will be scheduled to run each Wednesday – all day in QUESTUM (to be confirmed).

Provisional Dates: 2017 - Wed 30th Aug to Wed 29th Nov (14 weeks)

2018 – Wed 10th Jan to Wed 7th Mar (11 weeks)

The LEAP Programme will be practical and based on answering a number of key questions essential for growth and development of a business:

- 1) market & customer identification
- 2) identification of the problem & your value proposition
- 3) customer journey mapping
- 4) monetisation of your product/service - choosing the correct business model & pricing structure
- 5) identify & test key assumptions with a minimal viable product (MVP)
- 6) scale your business

Participation on LEAP is by competitive interview. Contact derek.blackweir@lit.ie for an application form.

Closing date is 12noon Monday 21st August, with competitive interviews on Friday 25th August 2017 in QUESTUM.